

BAYER LEGEND PROGRAMME 2026

AGRI TECHNOVATION PRECISION SERVICES



Agri Technovation believes that technology and innovation drive the future of agriculture. We focus on precision-driven, data-based decision support that enables producers to improve productivity, efficiency, and long-term sustainability.

Through our team of experienced specialists and integrated analytical platforms, we deliver practical insights that support informed decision-making across soil, plant, and production systems.

OUR PRECISION SERVICES INCLUDE

MYSOIL™ CLASSIFICATION

soil classification
and production
zone delineation

ITEST™ SOIL

soil chemistry, nutrient
sampling, mapping,
ameliorant/recommendation
maps and interpretation

VARIABLE RATE

fertiliser and
seeding
recommendations

ITEST™ MICROLIFE

soil health
and microbial
diversity
assessment

ITEST™ LEAF

leaf mineral analysis
and nutrient balance
evaluation

ITEST™ WATER

chemical,
microbiological,
and spray water
analysis

ITEST™ CARBOHYDRATES

carbohydrate,
starch, and
sugar analysis



All analytical results, spatial data, and precision maps are delivered through MyFarmWeb™, Agri Technovation's online decision-support platform. MyFarmWeb™ enables the structured use of historical and current data, helping identify key performance drivers and supporting continuous improvement over time.

REDEEMING PROCESS

- Schedule your precision agricultural service with your Agri Technovation agronomist as part of your normal planning process
- Purchase Agri Technovation vouchers using your available Bayer Legend points
- Submit your voucher number(s) to AT.Legend@agritechnovation.co.za
- The voucher value will be credited to your Laeveld Agrochem or Farmers Agri Care account for Agri Technovation precision services
- Any remaining balance on the LAC or FAC invoice remains payable

CONTACT

For more information or service planning support, please contact your Agri Technovation agronomist, or:
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IMPORTANT CONDITIONS

- Vouchers are redeemable only for Agri Technovation precision services
- Vouchers must be redeemed in full
- If the voucher value exceeds the final invoice amount, the remaining balance will be credited to your account for future Agri Technovation services
- Vouchers are valid for two (2) years from date of purchase
- Vouchers (or portions thereof) are non-refundable, non-returnable, and non-transferable



FARMERS
AGRI-CARE