



**Technovation**

Specialized to succeed

## Graphic Designer

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### General Information

ITEM	DETAIL
Appointment Type	Permanent
Location	Wellington, Western Cape, South Africa
Remuneration	Negotiable depending on experience
Own Transport	Required
Travel Requirement	Limited

### Company Description

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We are a leading AgTech business that operates throughout selected international markets as part of a global group of Agri Technovation (AT) companies. As a fast-growing business, we are looking to expand our team with suitably qualified and experienced candidate/s looking for an opportunity to become part of our company and all it has to offer.

Science-based plant and soil health and nutrition is at the root of everything we do. Through our dynamic service offering (precision services, products and the use of our cloud-based data platform that supports informed decision making), we assist producers to increase their crop yields while reducing production costs. Our clients enjoy the benefit of one centralised access point for services, products, and high-tech support. We also offer unique services to our clients, including MYSOIL CLASSIFICATION™, ITEST™ CARBOHYDRATES (first of its kind commercially available) and PICKLOGGER™, which offerings set us apart from our competitors.

A highly experienced leadership team drives the business with an acute ability to guide, inspire and lead all team members, ensuring strong focus on our mission - to create the most valuable synergy between crop performance and technology to all farmers.

We are immensely proud of what we have achieved so far and look forward to what's to come – new challenges, new solutions, more innovation

## Job Description

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The Graphic Design position is a permanent position based in Wellington, but there is an option to work remotely. The graphic designer will be responsible for drafting and producing creative concepts and designs for technical marketing print & digital material within the PR department.

### Main Responsibilities

Design item requirements, but not limited to:

- Designing marketing adverts (print and digital)
- Product and service info sheets
- Product labels
- Brochures/booklets
- Motion graphics and basic video editing
- Infographics
- Promotional items
- Brand stationery
- Product packaging and logo designs

### Skills and Capabilities

- Ability to work both individually as well as part of a team
- Excellent communication-, time management- and creative skills
- Computer literate (Microsoft suite)
- Ability to follow a brief
- Excellent attention to detail
- Well organized
- Ability to work on multiple projects
- Meeting deadlines under pressure will be an advantage.

### Minimum Requirements

Qualifications

- Bachelor's Degree/Diploma/Qualification in Graphic Design.
- Fully bilingual (Afrikaans and English)

Experience

- Experience in WordPress will be an advantage.
- Min 2 year graphic designing experience
- Extensive Adobe Suite software experience:  
(InDesign, Illustrator, Photoshop, After Effects, Premium Pro)

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